Articulation Agreement Between

Utica College Department of Public Relations

AND

Rochester Institute of Technology College of Liberal Arts

I. PURPOSE

The intention of this articulation agreement is to set forth the principles of mutual understanding that are necessary to form, maintain and communicate articulation information between Rochester Institute of Technology and Utica College. The linkage recognizes the inherent quality of education at both institutions and facilitates entrance into the Master of Science degree program in Communication & Media Technologies (CMT) at Rochester Institute of Technology. Students at Utica College will be provided the opportunity to enter a masters degree program based on a solid foundation of undergraduate coursework. The goal of this agreement will always be to meet the educational and informational needs of students selecting the CMT graduate program and to facilitate access for all qualified students.

This agreement establishes procedures to ensure admission of qualified graduates of Utica College's Bachelor of Science degree in Public Relations into Rochester Institute of Technology's Master of Science degree in Communication & Media Technologies.

II. OBJECTIVES

- 1. To promote an efficient entrance of qualified students from Utica College to Rochester Institute of Technology.
- 2. To provide for the exchange of information on success and failures of this program in order to improve this agreement.
- 3. To encourage academic coordination and administrative interactions, including curricular and administrative collaboration.

III. TERMS of the AGREEMENT

1. <u>Admissions</u>. Students with a Bachelor of Science degree in Public Relations from Utica College will be accepted into the Master of Science degree program in Communication & Media Technologies at Rochester Institute of Technology provided they have a cumulative grade point average of 3.25 or higher.

- 2. For students meeting the above requirement the entrance fee and the Graduate Record Examination will be waived.
- 3. <u>Time Limits</u>. This agreement will expire three years from the date of signing. At that time, the agreement will be reviewed and revised if necessary.
- 4. <u>Communication</u>. When specifically referring to this agreement and/or the corresponding institution by name in publications, electronic or print advertising, the initiating institution will secure in advance the prior written approval of the other.
- 5. <u>Policy</u>. Should the terms of this agreement come in conflict with established policy at either institution, the established policy will take precedent and the agreement will be reviewed for possible modification as appropriate and mutually agreeable.
- 6. <u>Termination</u>. This agreement may be terminated by either institution with six months prior written notice, or sooner by mutual consent.

V. APPROVAL

This agreement is executed by the authorized representatives of Utica College and Rochester Institute of Technology.

Rochester Institute of Technology		<u>Utica College</u>	
Dr. Gelnn Kist Dean, College of Liberal Arts	Date	Judith A. Kirkpatrick Dean of the Faculty	Date
Daniel R. Shelley Director of Admissions	Date		